Why Code Louisville?
1,000,000 more jobs than students by 2020

- $500 billion opportunity
- 1.4 million computing jobs
- 400,000 computer science students

Year:
- 2011
- 2012
- 2013
- 2014
- 2015
- 2016
- 2017
- 2018
- 2019
- 2020
We decided to do something about it
Version 1.0

- WorkKeys Profile
- Build Curriculum
- Hire Faculty Member
- Recruit 20 People
- Teach for 9 Months
- 10 Graduated!
- Mayor’s Reaction: “We’ve got to find a way to 10X this.”
Version 2.0

- On-line content (superb!) from Treehouse out of Portland, Oregon
- A “Blended MOOC” – weekly meet-ups with cohort and “mentor” – a volunteer from the tech community – each week for 12 weeks
- Fall 2014 Class Started with 50 Students
Code Louisville lands $2.9 million federal grant: Could be an ‘example to the nation’

by Melissa Chipman

In the Mayor’s Gallery today, a couple dozen city leaders, tech professionals, educators and business people stood behind Mayor Greg Fischer as he announced an expansion to the Code Louisville project. A $2.9 million federal workforce innovation grant will allow the free training in computer software coding to expand its reach and impact.

Code Louisville is a collaboration between the Metro Department of Economic Growth and Innovation, Greater Louisville Inc, EnterpriseCorp, the Louisville Free Public Library, KentuckianaWorks, local tech entrepreneurs and business people. Code Louisville offers the Treehouse online video and
Then TechHire Happened in January 2015
January 2015 Class the Largest Ever

- 75 Students Started in January 2015
- Our Goal for the May 2015 Class: 100 Students
Then the President came to town: April 2015
President Obama Wants More Programs Like Code Louisville
Then this happened...
May 2015 Class: 266 Students!

- Added a July 2015 Class that Wasn’t Planned
- Program through word of mouth has been “on fire” ever since
Job Placements

- Monthly Placements
- Trendline for Placements
- Total