

# First Ever National Workforce Bootcamp and Capstone Initiative

KIMPTON MASON & ROOK HOTEL, WASHINGTON DC -  
SEPTEMBER 24-26, 2017



THE UNITED STATES CONFERENCE OF MAYORS  
WORKFORCE DEVELOPMENT COUNCIL



# Ask yourself these FIVE questions:

1. Ready for significant funding changes?  
**YES or NO**
2. Know what to do if you or your executive team are “hit by a bus?”  
**YES or NO**
3. Can you move on a dime, strategically and with intent?  
**YES or NO**
4. Are you fulfilling tomorrow’s business needs?  
**YES or NO**
5. Do you have so much in cash reserves and flexible funding, you just don’t know what to do with it all?  
**YES or NO**

One more question:

**YES or NO**

Have you ever attended a workshop or seminar  
that has **truly**,  
and **effectively**  
helped you  
with any or all  
of these concerns?

If you answered **yes** to all of these:

**We invite you to  
take the rest of the  
afternoon off.**

# Otherwise...

CONSIDER THIS UNIQUE, INTERACTIVE 3-DAY MANAGEMENT BOOT CAMP

**A TRAINING EVENT LIKE NO OTHER**

**DAY ONE** – Focuses on what it takes to be a successful  
Senior Executive and Leader

**DAY TWO** – Will help your strategic plan become a mission driven  
blueprint

**DAY THREE** – Will help you ensure long-term sustainability for your  
organization

# Our differentiators:

## **A TRAINING EVENT LIKE NO OTHER**

**CAPSTONE** – Capstone project will ensure your learning will immediately translate into action in your organization

**MENTORING** – Participating will give you access to an exclusive group of leaders in the field.

**EXCLUSIVE NETWORK** – Be a part of a cohort that will stay together through the Bootcamp experience... and beyond.

# Some last minute thoughts

## **A TRAINING EVENT LIKE NO OTHER**

**GET IN WHILE YOU CAN** – This opportunity is limited to a 20 people for maximum effectiveness.

**MENTORS** – We are also currently recruiting mentors for the Capstone projects.

**EXCLUSIVE WAYS TO CONNECT** – We will assist in keeping you connected, before, during and after

## **WHAT OTHER BOARD MEMBERS ARE SAYING.....**

“We cannot just be just one more entity that sits around ‘admiring the problems’. We need action-and in order to keep positive energy going forward...we need people to lead the effort. The Executive Leadership Boot Camp is not just another project-it’s our best hope for continued success-this is the planting of our seed corn”

**Randy Johnson-32 years in Workforce Development**

‘It seems the workforce system, our system is always under the public and private microscope...claiming our services are ineffective to other groups highly critical of our system...workforce leaders must be highly skilled and demonstrate innovative and successful outcomes...the Boot Camp and capstone will provide the competitive edge...in this environment need every tool available to succeed”

**Ralph Sinistro-33 years in Workforce Development**



## **WHAT OTHER BOARD MEMBERS ARE SAYING.....**

“The Boot Camp will provide a foundation to build on for future workforce development leaders through continued mentor support for their Capstone projects and a broader ongoing learning exchange to collectively share critical topics, ideas and thinking”

### **Michael Gritton-15 years in Workforce Development**

‘As we continue to implement WIOA and manage impending budget cuts, it is imperative that we take the system’s emerging leadership to the next level. Today’s students and tomorrows leaders need different skill sets than the leaders have needed in the past. The Boot Camp will provide them the foundation needed to become the leaders to move he system forward in today’s economy”

### **Thomas Kavanagh-17 years in Workforce Development**

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